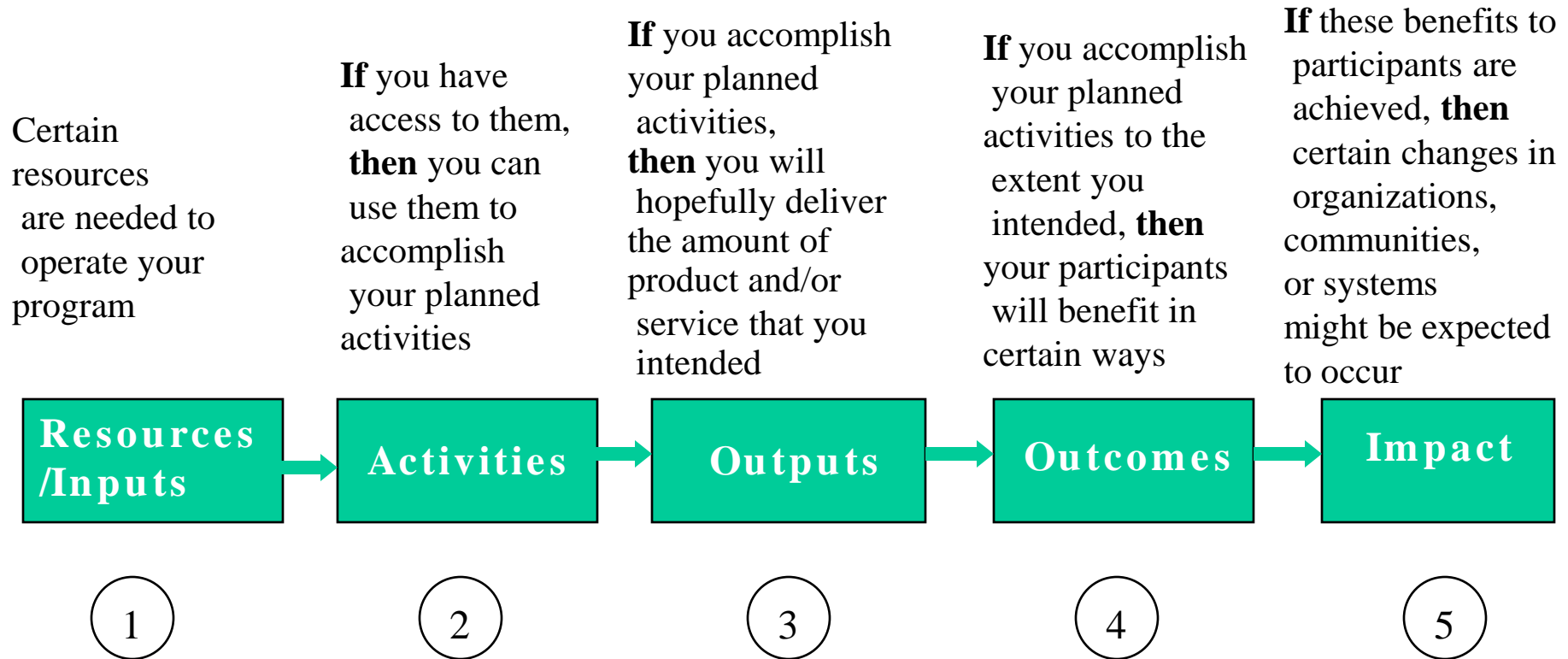


# LANGUAGE OF EVALUATION

## *LOGIC MODEL*



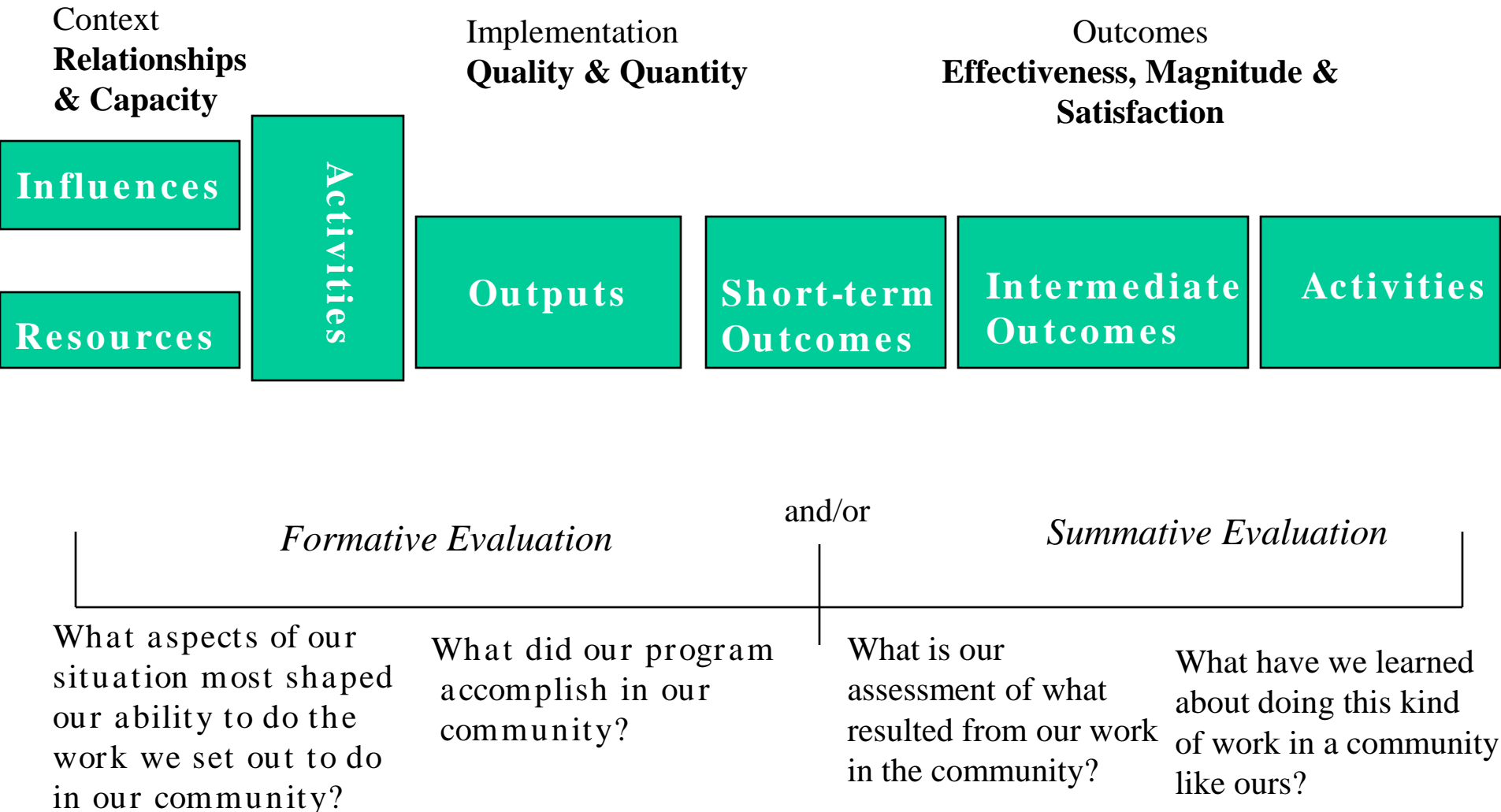
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*Your Planned Work*

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*Your Intended Results*

# Using a Logic Model to Frame Your Evaluation Questions





<b>Program Elements</b>	<b>Criteria for Program Success</b>	<b>Benefits of Program Logic Models</b>
Planning & Design	Program goals & Objectives & important side effects are well defined ahead of time	Finds “gaps” in the theory or logic of a program & work to resolve them
	Program goals & objectives are both plausible & possible	Builds a shared understanding of what the program is all about & how the parts work together
Program Implementation & Management	Relevant, credible & useful performance data can be obtained	Focuses attention of management on the most important connections between action & results
Evaluation, Communication & Marketing	The intended users of the evaluation results have agreed on how they will use the information	Provides a way to involve & engage stakeholders in the design, processes, & use of evaluation